

Wallace Latimer appointed to President at FISBA North America

TUCSON, Ariz., January 10th, 2022 - FISBA LLC, a wholly owned subsidiary of FISBA AG, a custom photonics solution provider headquartered in Switzerland, has promoted Wallace Latimer to its President.



In his new role, he is responsible for human resources, financial and technical leadership issues at the site and overall business in the US, with his leadership aiming to continue shaping the company's presence in the US market.

Latimer joined FISBA North America in 2016 and was VP US Sales and Marketing. He has held multiple senior level sales roles with global leaders in optics and laser systems and will apply his long experience towards the company's future success. He brings over 25 years of sales and operations experience to the position and holds a bachelor's degree in Optical Engineering from the University of Arizona and an MBA from Drexel University.

"Wallace has an excellent background and deep knowledge of the US photonics market and the FISBA products", said Markus Hersche, CEO of FISBA AG. "He will contribute greatly to FISBA's US strategy, which aims to leverage FISBA expertise to address gaps in the North American market for high precision micro-optics, components and systems. Wallace, together with his team in Tucson, will offer customers extensive understanding of their needs and provide them excellent services and solutions."

About FISBA

FISBA LLC is a subsidiary of FISBA AG, a provider of customized photonics solutions. Since 1957, FISBA AG has been one of the leading suppliers in the optics industry, meeting complex customer requirements in the Life Sciences (specialized in Endoscopy), Aerospace and Defense, Advanced Manufacturing. The custom-made optical components, systems and microsystems are distributed worldwide. In addition to the headquarters in St. Gallen, further locations have been established in Germany, US and China.

Media Contact

Ms Estella Copei
Team Leader Marketing & Communication
estella.copei@fisba.com

FISBA AG
Rorschacher Str. 268
St. Gallen, Switzerland
+41 71 282 31 31

FISBA LLC
6296 E. Grant Road
Tucson, AZ, United States
(520) 567-8100
tucson@fisba.com