

FISBA AG emphasizes continuity and growth: Christian Zellweger appointed new CEO, while long-time CEO Markus Hersche joins the Board of Directors

St. Gallen, January 7, 2026 – FISBA AG, a global leader in the optics industry, announces a planned leadership transition. Effective January 1, 2026, Christian Zellweger will assume the role of Chief Executive Officer (CEO). He succeeds Markus Hersche, who has successfully led and shaped FISBA over the past decade. Following the 2026 Annual General Meeting, Markus Hersche will join the company's Board of Directors.



Continuous and strategic transition

This leadership change is part of a planned succession process and underscores FISBA's commitment to continuity in leadership and strategy. Under Christian Zellweger's leadership, the company aims to drive key initiatives that will strengthen its strategic position and ensure future growth. Zellweger has served as Chief Operating Officer (COO) at FISBA for the past five years, playing a pivotal role in the company's development during that time.

Focus on innovation, reliability, and internationalization

During his tenure, Markus Hersche played a key role in driving FISBA's international expansion. He strengthened the company's sites in Shanghai, China, and Saco, USA,

and laid the groundwork for a strategic extension of the production network eastward.

Commenting on the transition, Markus Hersche said: "I am proud to hand over a successful FISBA to a leadership team that embodies our values and will continue to advance our strategic direction."

Outlook

For FISBA's customers, partners, and employees, all operations, contacts, and the company's high standards of quality will remain unchanged. The new management team will continue to be fully committed to delivering the best possible solutions and services.

About FISBA

FISBA is a global leader in shaping light through optical design, system engineering, high-precision volume production, and advanced optical coatings. The company specializes in aspherical and spherical microlenses, complex optical assemblies, sophisticated optical systems, and compact laser modules, serving industries including life sciences, endoscopy, and defense. Headquartered in Switzerland, FISBA operates subsidiaries in Germany, the United States, and China, with a workforce of over 360 employees from 30 nations worldwide.

Media Contact

Silke Nielsen
Marketing & Communication
silke.nielsen@fisba.com
www.fisba.com | www.fisba.us